

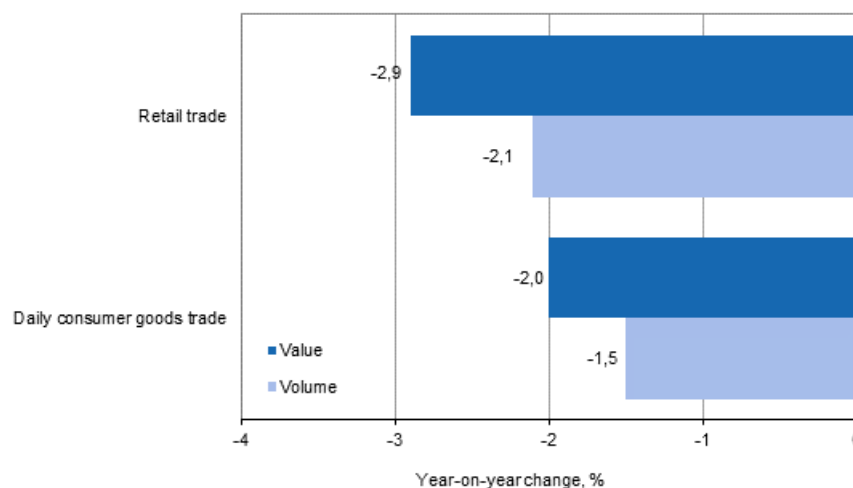
Turnover of trade

2014, January

Retail trade flash estimate: sales fell by 2.9 per cent year-on-year in January

According to Statistics Finland’s retail trade flash estimate, the sales of retail trade decreased by 2.9 per cent in January from January 2014. Over the same period, the volume of retail trade sales, from which the impact of prices has been eliminated, went down by 2.1 per cent. In daily consumer goods trade, sales contracted by 2.0 per cent and the sales volume by 1.5 per cent in January from the corresponding period of the previous year. In both retail trade and daily consumer goods trade, turnover went down more strongly than the sales volume, because prices also fell in both industries from the previous year's January.

Development of value and volume of retail trade sales, January 2015, % (TOL 2008)



Source: Statistics Finland

There were 25 weekday trading days in January 2015, which is the same as in January 2014. Weekday trading days refer to the weekdays of a calendar month (Monday to Saturday) excluding mid-week holidays.

According to the Structural business and financial statement statistics, daily consumer goods accounted for 48.3 per cent of turnover in retail trade in 2013.

The retail trade flash estimate is based on a sample covering, on the average, 60 per cent of retail trade turnover. Data on trade sales by industry will next be released on 12 March 2015.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

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Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, January 2015, (TOL 2008)

		Index	Year-on-year change in the latest month, % ¹⁾
		01/2015	01/2015
Retail trade (47)	Value	97,1	-2,9
	Volume	92,1	-2,1
Daily consumer goods trade (4711, 472)	Value	100,7	-2,0
	Volume	88,6	-1,5

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revisions to data on annual changes in retail trade¹⁾

Time of publishing		2014				
		07	08	09	10	11
47 Retail trade, except of motor vehicles and motorcycles	Flash estimate, %	-0,7	-1,6	0,0	1,1	-4,9
	1st release, %	-0,6	-1,7	0,0	0,3	-4,2
	Latest release (2015-02-26), %	-0,6	-2,6	0,2	1,1	-4,6
	Revision, percentage point	0,1	-1,0	0,2	0,0	0,3
Retail sale in non-specialised stores (4711, 472)	Flash estimate, %	2,0	-0,5	1,6	3,8	-4,4
	1st release, %	1,4	-0,2	1,4	2,3	-4,5
	Latest release (2015-02-26), %	2,4	-0,8	1,2	3,2	-4,3
	Revision, percentage point	0,4	-0,3	-0,4	-0,6	0,1

1) The revision describes the difference of annual change percentages between the flash estimate and the latest release.

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Source: Turnover of trade, Statistics Finland