

Finnish Travel

2011, June

In June 2011 Finns went on a cruise to Estonia or travelled to the Mediterranean

In June, Finnish residents went on cruises as eagerly as one year earlier but Sweden lost some of its popularity to Estonia to where the number of cruises doubled. The destination of many resident tourists was also the Mediterranean to where the number of trips went up by 75 per cent from last year. Domestic leisure trips with paid accommodation increased by nine per cent in June when compared with the respective month of the previous year.

Finnish residents' overnight leisure trips in June 2011 and annual change, preliminary data

	Trips in June	Annual change, % 6/2011 - 6/2010	Trips in January - June	Cumulative annual change, % 1-6/2011 - 1-6/2010
Domestic trips with paid accommodation	483 000	9	2 639 000	7
Trips to own free-time residence and visits to friends and relatives	2 175 000	2	11 670 000	7
Trips in Finland, total	2 658 000	4	14 309 000	7
Trips abroad, overnight in country of destination	400 000	12	1 948 000	6
- Estonia	77 000	-10	396 000	0
- Sweden	38 000	-36	156 000	-23
- Other countries	286 000	35	1 395 000	12
Cruises, overnight on board only	112 000	0	823 000	9
- To Estonia	41 000	116	258 000	31
- To Sweden	71 000	-21	564 000	2
Trips abroad, total	512 000	9	2 771 000	6
Leisure trips, total	3 170 000	4	17 080 000	7

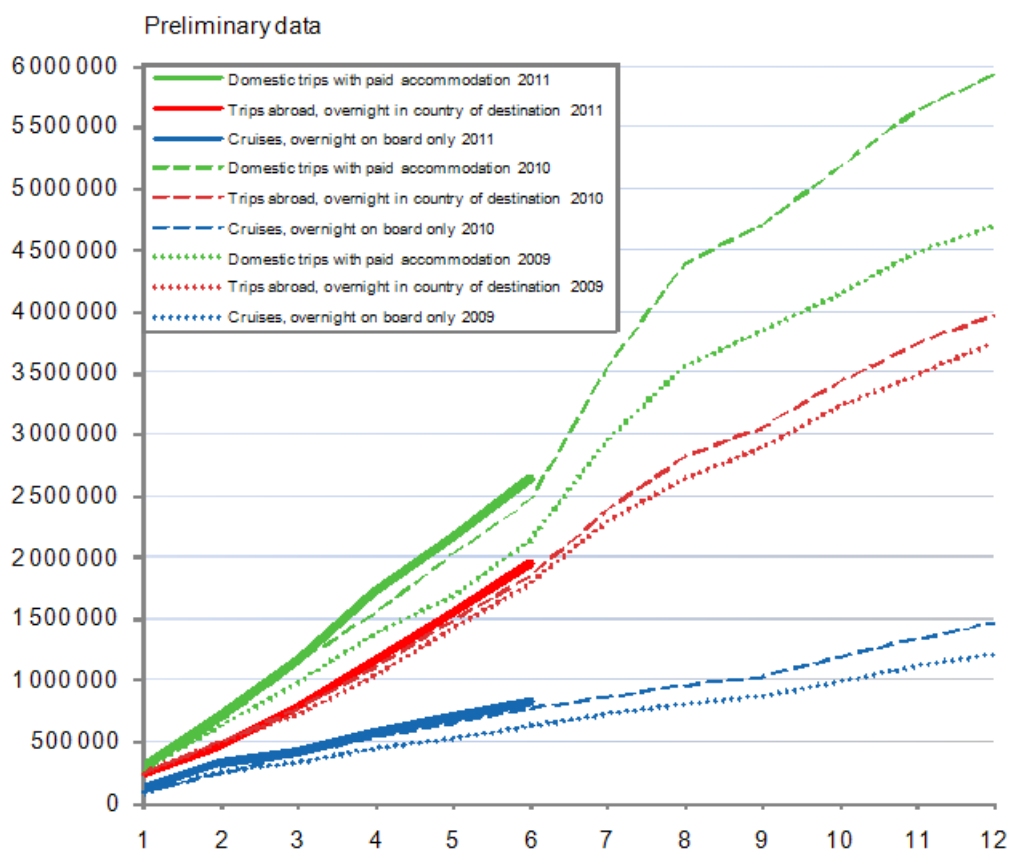
In June Finnish residents made 512,000 overnight leisure trips abroad. In all, 400,000 of them included one or more overnights in the country of destination, nineteen per cent in Estonia and ten per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.7 million leisure trips in Finland. This is 4 per cent up on the corresponding period in the year before. Most of the trips, or 2.2 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,377 persons aged 15 to 74 permanently resident in Finland were interviewed in July.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in June following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009–2011, preliminary data



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Appendix table 1. Domestic leisure trips with paid accommodation in June 2011, the most popular destination regions

Destination regions	Trips in June	
	Total	%
Trips total	483 000	100
Uusimaa	56 000	12
Pirkanmaa	53 000	11
North Ostrobothnia	47 000	10
Varsinais-Suomi	47 000	10
Central Finland	44 000	9
Etelä-Savo	35 000	7
South Ostrobothnia	35 000	7
Lapland	32 000	7
Satakunta	21 000	4
Pohjois-Savo	15 000	3
Päijät-Häme	15 000	3
Kanta-Häme	12 000	2
South Karelia	12 000	2
Kymenlaakso	12 000	2
North Karelia	12 000	2

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in June 2011, the most popular destinations

Country of destination	Trips in June	
	Total	%
Trips total	400 000	100
Estonia	77 000	19
Spain	41 000	10
Sweden	38 000	10
Greece	32 000	8
Russian Federation	21 000	5
France	21 000	5
Turkey	21 000	5
Italy	21 000	5
Germany	18 000	4
Latvia	15 000	4
USA	12 000	3
Denmark	12 000	3
Norway	12 000	3

Appendix table 3. Domestic leisure trips in April-June 2011

	Trips with paid accommodation		Trips to own free-time residence		Visits to friends and relatives	
	Trips	%	Trips	%	Trips	%
Trips total	1 481 000	100	1 888 000	100	4 863 000	100
Travellers by sex						
Male	741 000	50	972 000	52	2 398 000	49
Female	740 000	50	916 000	48	2 465 000	51
Trips by month of ending						
April	555 000	37	594 000	31	1 560 000	32
May	444 000	30	670 000	36	1 752 000	36
June	483 000	33	624 000	33	1 551 000	32
Destination regions						
Uusimaa	179 000	12	131 000	7	969 000	20
Varsinais-Suomi	156 000	11	246 000	13	393 000	8
Satakunta	38 000	3	58 000	3	252 000	5
Kanta-Häme	23 000	2	93 000	5	181 000	4
Pirkanmaa	174 000	12	156 000	8	400 000	8
Päijät-Häme	44 000	3	102 000	5	213 000	4
Kymenlaakso	44 000	3	89 000	5	174 000	4
South Karelia	18 000	1	101 000	5	150 000	3
Etelä-Savo	53 000	4	250 000	13	236 000	5
Pohjois-Savo	92 000	6	88 000	5	292 000	6
North Karelia	57 000	4	58 000	3	185 000	4
Central Finland	127 000	9	156 000	8	276 000	6
South Ostrobothnia	67 000	5	52 000	3	202 000	4
Ostrobothnia	20 000	1	35 000	2	92 000	2
Central Ostrobothnia	11 000	1	76 000	2
North Ostrobothnia	158 000	11	120 000	6	389 000	8
Kainuu	38 000	3	67 000	4	124 000	3
Lapland	174 000	12	72 000	4	254 000	5
Åland	12 000	1

Appendix table 4. Overnight leisure trips abroad in April-June 2011

	Long trips, 4 or more overnights		Short trips, 1-3 overnights		Total	
	Trips	%	Trips	%	Trips	%
Trips total	729 000	100	439 000	100	1 168 000	100
Travellers by sex						
Male	317 000	43	172 000	39	489 000	42
Female	412 000	57	267 000	61	679 000	58
Trips by month of ending						
April	233 000	32	145 000	33	378 000	32
May	214 000	29	176 000	40	390 000	33
June	283 000	39	118 000	27	400 000	34
Country of destination						
Scandinavian countries	73 000	10	74 000	17	147 000	13
Sweden	49 000	7	55 000	12	104 000	9
Denmark	12 000	2	20 000	2
Norway	12 000	2	11 000	3	23 000	2
Russia and the Baltic countries	84 000	12	248 000	57	332 000	28
Estonia	55 000	8	201 000	46	256 000	22
Russian Federation	15 000	2	32 000	7	47 000	4
Latvia	18 000	2
Lithuania	12 000	1
Southern Europe and the Canary Islands	282 000	39	35 000	8	316 000	27
Spain	152 000	21	11 000	3	163 000	14
- The Canary Islands	31 000	4	31 000	3
- Mainland Spain	110 000	15	11 000	3	121 000	10
- The Balearics	12 000	2	12 000	1
Italy	34 000	5	18 000	4	52 000	4
Greece	67 000	9	67 000	6
Portugal	14 000	2	17 000	1
East Mediterranean countries	64 000	9	64 000	6
Cyprus	12 000	2	12 000	1
Turkey	47 000	6	47 000	4
Western Europe	131 000	18	61 000	14	193 000	16
United Kingdom	46 000	6	26 000	6	72 000	6
France	35 000	5	20 000	5	56 000	5
Germany	29 000	4	38 000	3
Central and East Europe	26 000	4	20 000	5	47 000	4
Poland	15 000	1
Hungary	12 000	2	15 000	1
Asia and Oceania	43 000	6	43 000	4
Thailand	20 000	3	20 000	2
America	20 000	3	20 000	2
USA	20 000	3	20 000	2

Appendix table 5. Overnight leisure trips (excl. trips to own free-time residence and visits to friends and relatives) in April-June 2000-2011

	Trips, 1000											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Leisure trips, total	2 226	2 119	2 108	2 155	2 141	2 060	2 494	2 266	2 196	2 491	2 761	3 049
Domestic trips with paid accommodation	1 012	850	917	896	957	861	1 161	1 045	1 043	1 142	1 321	1 481
short trips, 1-3 nights	717	603	653	665	725	639	889	844	834	840	1 097	1 172
long trips, 4 or more nights	294	247	264	231	232	223	272	200	209	302	224	309
Trips abroad, overnight in country of destination	567	738	705	732	784	844	1 009	932	897	1 060	1 081	1 168
short trips, 1-3 nights	239	283	284	315	345	330	377	398	282	440	453	439
long trips, 4 or more nights	329	455	421	417	439	514	632	534	615	620	629	729
Cruises, overnight on board only	647	531	486	527	399	355	324	289	255	290	358	399

Suomen virallinen tilasto
Finlands officiella statistik
Official Statistics of Finland

Transport and Tourism 2011

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Source: Finnish Travel, Statistics Finland