

Finnish Travel

2011, November

In November 2011, Finnish residents travelled to Estonia or the Canary Islands

November darkness prompted Finnish residents to travel to Estonia or the Canary Islands. Trips with overnight stays to Finnish residents' favourite destination of Estonia numbered 73,000 while 76,000 trips were made to Spain. The destination of 77 per cent of the trips to Spain was the Canary Islands. Cruises to Sweden also attracted Finnish residents in the late autumn gloom. Domestic leisure trips with paid accommodation decreased from the respective time period of the year before. The region favoured in November was Uusimaa.

Finnish residents' overnight leisure trips in November 2011 and annual change, preliminary data

	Trips in November	Annual change, % 11/2011 - 11/2010	Trips in January - November	Cumulative annual change, % 1-11/2011 - 1-11/2010
Domestic trips with paid accommodation	431 000	-5	5 534 000	-2
Trips to own free-time residence and visits to friends and relatives	1 936 000	3	23 908 000	2
Trips in Finland, total	2 367 000	2	29 442 000	1
Trips abroad, overnight in country of destination	299 000	-2	4 000 000	7
- Estonia	73 000	14	969 000	15
- Sweden	15 000	-57	359 000	-17
- Other countries	211 000	2	2 671 000	8
Cruises, overnight on board only	175 000	7	1 476 000	10
- To Estonia	50 000	-22	432 000	7
- To Sweden	123 000	28	1 019 000	10
Trips abroad, total	474 000	1	5 476 000	8
Leisure trips, total	2 841 000	2	34 918 000	2

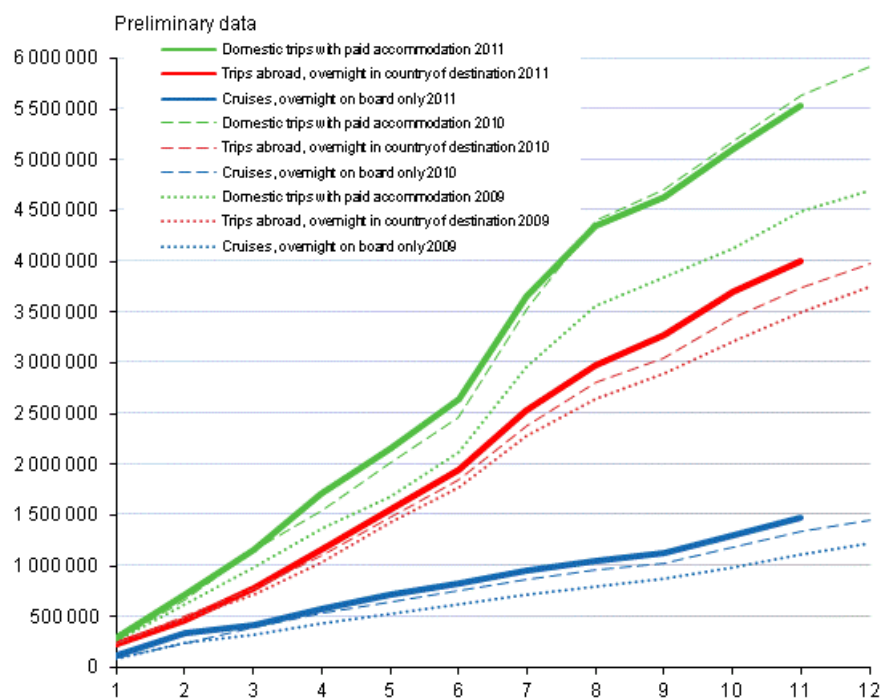
In November Finnish residents made 474,000 overnight leisure trips abroad. In all, 299,000 of them included one or more overnights in the country of destination, twenty-four per cent in Estonia and five per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.4 million leisure trips in Finland. This is 2 per cent more than in the corresponding period in the year before. Most of the trips, or 1.9 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,383 persons aged 15 to 74 permanently resident in Finland were interviewed in December.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in May following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



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Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in November 2011, the most popular destination regions

Destination regions	Trips in November	
	Total	%
Trips total	431 000	100
Uusimaa	96 000	22
Varsinais-Suomi	82 000	19
Pirkanmaa	53 000	12
North Ostrobothnia	41 000	10
Päijät-Häme	32 000	7
Lapland	21 000	5
Pohjois-Savo	20 000	5
Kainuu	15 000	3
Satakunta	15 000	3
Ostrobothnia	12 000	3

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in November 2011, the most popular destinations

Country of destination	Trips in November	
	Total	%
Trips total	299 000	100
Spain	76 000	25
Estonia	73 000	24
Russian Federation	18 000	6
United Kingdom	18 000	6
Germany	18 000	6
Sweden	15 000	5

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