

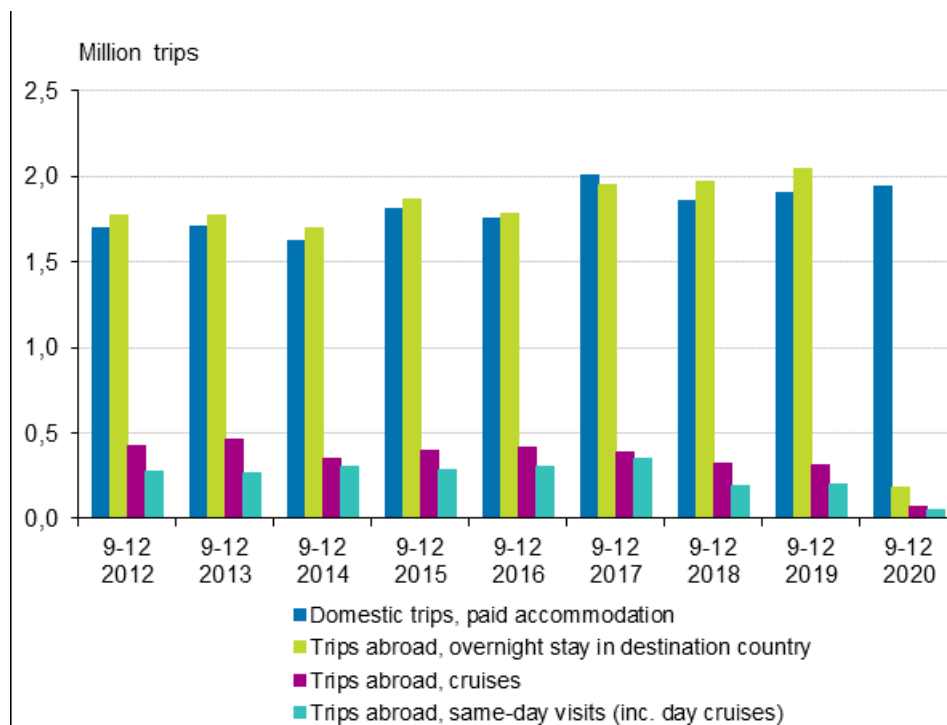
Finnish Travel

2020, Autumn (1 Sep to 31 Dec 2020)

Finnish residents' travel centred on trips to free-time residences in corona autumn 2020

According to Statistics Finland's preliminary data, tourism in autumn in 2020 focused on Finland as corona kept Europe in its grip. Overnight stays at own free-time residences doubled and the number of overnight stays at rented cottages was also much higher than in the previous year in September to December 2020. Finnish residents made in the autumn a total of 7.3 million domestic leisure trips with overnight stay and 0.3 million leisure trips abroad, of which 0.2 million were trips with overnight stay in the destination country.

Leisure trips in September to December 2012 to 2020* (excl. domestic same-day trips and trips with free accommodation)



In the third four months of 2020, Finnish residents aged 15 to 84 made 8.4 million trips, when domestic and foreign leisure trips, as well as business and professional trips are included. In addition to trips with overnight stay, the number also includes same-day trips abroad.

Altogether, 7.3 million domestic leisure trips with overnight stay were made in the September to December period. In all, 5.4 million of them were trips with free accommodation, which is slightly more than in September to December 2019. Leisure trips with overnight stay in paid accommodation numbered 1.9 million and their most popular destinations were Lapland, North Ostrobothnia and Pirkanmaa. In early winter, travel destinations in Northern Finland attracted more than those in Uusimaa and Southwest Finland in Southern Finland. The number of domestic trips with paid accommodation was unchanged from September to December of the previous year.

October was the most popular month for travelling in Finland in autumn, as then 0.6 million domestic trips with paid accommodation and 1.6 million trips with free accommodation were made. Of the trips made in October with paid accommodation, 16 per cent were made to Lapland.

Leisure trips to free-time residences were still very common after a lively summer. Overnight stays at own free-time residences doubled and the number of overnight stays at rented cottages was also much higher than in the previous year in September to December 2020.

By contrast, hotel holidays in Finland were not that popular, as around one fifth fewer nights were spent at hotels than in the previous autumn.

In all, 300,000 leisure trips were made abroad in September to December. The figure includes trips with overnight stay in the destination country, cruises and same-day trips. A total of 180,000 leisure trips abroad included overnight stay in the destination country. After a slightly freer summer for leisure trips abroad, travelling outside the borders of Finland stopped almost completely in the autumn. Compared with the corresponding period of the previous year, only good one tenth of the trips in the year before were made in September to December.

In addition to leisure trips, 0.7 million domestic business or professional trips were made. Business trips in Finland dropped by one half from the corresponding period of the previous year.

These data derive from Statistics Finland's Finnish Travel survey for which data were collected from altogether 4,941 persons aged 15 to 84 on the web or alternatively as a telephone interview in October, November and December 2020 and in January 2021.

Preliminary data for the whole of 2020

According to Statistics Finland's preliminary data, Finnish residents made 2.4 million different leisure trips abroad in 2020. Of the trips, 1.8 million were leisure trips with overnight stay in the destination country, 0.3 million cruises with overnight stays on board to neighbouring areas, and 0.3 million same-day trips or same-day cruises to neighbouring areas.

Estonia, Sweden and Spain were the most popular destinations for leisure trips in 2020.

Finnish residents made 23.7 million various leisure trips with overnight stay in Finland. In total, 6.2 million of the trips were trips with paid accommodation and 17.4 million with free accommodation.

The most popular regions were Uusimaa, Southwest Finland, Pirkanmaa and Lapland.

Leisure trips in Finland decreased slightly from the previous year, but the duration of trips lengthened by one day and was 3.9 nights, on average. By contrast, leisure trips abroad came to a sudden end starting from March. Leisure trips abroad decreased by around 70 per cent from 2019.

In all, the data on trips was collected from 15,475 persons aged 15 to 84 permanently resident in Finland. Final annual data will be published on 30 March 2021.

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Appendix tables

Appendix table 1.1. Trips of Finnish residents and changes in them in September to December 2020*

| Type of trip | | | September | October | November | December | September-December, total | Year-on-year change, % 9-12/2020* - 9-12 /2019 |
|---------------------|----------|---------------------------------------|--------------|--------------|--------------|--------------|---------------------------|--|
| | | | 1,000 trips | | | | | |
| Trips, total | | | 2,020 | 2,240 | 1,630 | 1,560 | 8,420 | -30 |
| Leisure | Domestic | Total | 2,020 | 2,240 | 1,630 | 1,460 | 7,350 | 3 |
| | | Paid accommodation | 550 | 610 | 490 | 290 | 1,940 | 2 |
| | | Free accommodation | 1,470 | 1,630 | 1,150 | 1,170 | 5,410 | 3 |
| | Abroad | Total | 130 | .. | .. | .. | 300 | -88 |
| | | Overnight stay in destination country | .. | .. | .. | .. | 180 | -91 |
| | | Cruises | .. | .. | .. | .. | .. | .. |
| | | Same-day trips (inc. day cruises) | .. | .. | .. | .. | .. | .. |
| Business | Domestic | Trips with overnight stay | 180 | 260 | 220 | .. | 710 | -51 |
| | Abroad | Total ¹⁾ | .. | .. | .. | .. | .. | .. |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

1) Includes same-day trips, cruises and trips with overnight stay in destination country

Appendix table 1.2. Trips of Finnish residents in September to December 2012-2020*

| Type of trip | | | September-December | | | | | | | | |
|---------------------|----------|---------------------------------------|--------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
| | | | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020* |
| | | | 1,000 trips | | | | | | | | |
| Trips, total | | | 12,530 | 12,290 | 12,140 | 12,360 | 12,790 | 12,720 | 12,380 | 12,010 | 8,420 |
| Leisure | Domestic | Total | 7,830 | 7,660 | 7,620 | 7,770 | 7,780 | 7,840 | 7,780 | 7,150 | 7,350 |
| | | Paid accommodation | 1,700 | 1,700 | 1,620 | 1,810 | 1,750 | 2,000 | 1,850 | 1,900 | 1,940 |
| | | Free accommodation | 6,130 | 5,960 | 6,000 | 5,960 | 6,030 | 5,830 | 5,930 | 5,240 | 5,410 |
| | Abroad | Total ¹⁾ | 2,470 | 2,500 | 2,350 | 2,540 | 2,500 | 2,680 | 2,480 | 2,550 | 300 |
| | | Overnight stay in destination country | 1,770 | 1,770 | 1,700 | 1,860 | 1,780 | 1,950 | 1,970 | 2,040 | 180 |
| | | Cruises | 420 | 460 | 350 | 400 | 410 | 390 | 330 | 310 | .. |
| | | Same-day trips (inc. day cruises) | 280 | 270 | 300 | 280 | 300 | 350 | 190 | 200 | .. |
| Business | Domestic | Total | 1,530 | 1,430 | 1,450 | 1,350 | 1,630 | 1,470 | 1,340 | 1,460 | 710 |
| | Abroad | Total ¹⁾ | 690 | 690 | 710 | 690 | 870 | 730 | 770 | 850 | .. |

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1) Includes same-day trips, cruises and trips with overnight stay in destination country

Appendix table 2. Domestic leisure trips by destination region, in September to December 2020*

| Destination region | 9-12/2020* | | | | | |
|----------------------|-------------------------------|------------|-------------------------------|------------|-------------------------------|------------|
| | Trips with paid accommodation | | Trips with free accommodation | | Domestic leisure trips, total | |
| | 1,000 trips | Share, % | 1,000 trips | Share, % | 1,000 trips | Share, % |
| Trips, total | 1,940 | 100 | 5,410 | 100 | 7,350 | 100 |
| Uusimaa | 190 | 10 | 780 | 14 | 980 | 13 |
| Varsinais-Suomi | 180 | 9 | 540 | 10 | 720 | 10 |
| Satakunta | .. | .. | 210 | 4 | 230 | 3 |
| Kanta-Häme | .. | .. | 140 | 3 | 190 | 3 |
| Pirkanmaa | 200 | 10 | 610 | 11 | 810 | 11 |
| Päijät-Häme | .. | .. | 240 | 4 | 280 | 4 |
| Kymenlaakso | .. | .. | 240 | 4 | 280 | 4 |
| South Karelia | .. | .. | 150 | 3 | 210 | 3 |
| Etelä-Savo | 110 | 6 | 320 | 6 | 430 | 6 |
| Pohjois-Savo | .. | .. | 340 | 6 | 410 | 6 |
| North Karelia | 100 | 5 | 250 | 5 | 350 | 5 |
| Central Finland | 140 | 7 | 400 | 7 | 540 | 7 |
| South Ostrobothnia | .. | .. | 190 | 3 | 220 | 3 |
| Ostrobothnia | .. | .. | 110 | 2 | 130 | 2 |
| Central Ostrobothnia | .. | .. | .. | .. | .. | .. |
| North Ostrobothnia | 220 | 11 | 250 | 5 | 470 | 6 |
| Kainuu | 100 | 5 | 170 | 3 | 270 | 4 |
| Lapland | 340 | 17 | 370 | 7 | 710 | 10 |
| Åland | .. | .. | .. | .. | .. | .. |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

Appendix table 3. Means of transport used on domestic trips in September to December 2020*

| Means of transport | 9-12/2020* | | | |
|---------------------|--------------|------------|-------------|------------|
| | Leisure | | Business | |
| | 1,000 trips | Share, % | 1,000 trips | Share, % |
| Trips, total | 7,350 | 100 | 710 | 100 |
| Passenger car | 6,210 | 85 | 500 | 70 |
| Coach | 270 | 4 | .. | .. |
| Train | 680 | 9 | 120 | 16 |
| Aeroplane | .. | .. | .. | .. |
| Other | 130 | 2 | .. | .. |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

Appendix table 4. Leisure trips abroad (overnight in destination country) by destination in September to December 2019-2020*

| Destination | | 9-12/2020* | | 9-12/2019 | |
|--|--------------------------------|-------------|------------|--------------|------------|
| | | 1,000 trips | Share, % | 1,000 trips | Share, % |
| Trips total | | 180 | 100 | 2,040 | 100 |
| Nordic countries | Total | .. | .. | 300 | 15 |
| | Sweden | .. | .. | 190 | 9 |
| Russia and Baltic countries | Total | 100 | 57 | 510 | 25 |
| | Estonia | .. | .. | 380 | 19 |
| Western and Eastern Europe | Total | .. | .. | 410 | 20 |
| | Germany | .. | .. | 100 | 5 |
| Southern Europe and East Mediterranean countries | Total | .. | .. | 620 | 31 |
| | Spain (without Canary Islands) | .. | .. | 170 | 8 |
| | Spanish Canary Islands | .. | .. | 100 | 5 |
| | Italy | .. | .. | 100 | 5 |
| America | Total | .. | .. | .. | .. |
| Africa | Total | .. | .. | .. | .. |
| Asia and Oceania | Total | .. | .. | 110 | 6 |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

Appendix table 5. Trips abroad by type of trip and destination in September to December 2020* 1)

| Destination | | Reason for trip abroad | | | | |
|--|---------|-------------------------------|------------|-----------------------|----------------------|-----------------------|
| | | Leisure trips | | | | Business trips |
| | | Visiting friends or relatives | Holiday | Other personal reason | Leisure trips, total | Business trips, total |
| | | 1,000 trips | | | | |
| Trips, total | | .. | 190 | .. | 300 | .. |
| Nordic countries | Total | .. | .. | .. | .. | .. |
| Russia and Baltic countries | Total | .. | 130 | .. | 180 | .. |
| | Estonia | .. | 100 | .. | 130 | .. |
| Western and Eastern Europe | Total | .. | .. | .. | .. | .. |
| Southern Europe and East Mediterranean countries | Total | .. | .. | .. | .. | .. |
| America | Total | .. | .. | .. | .. | .. |
| Africa | Total | .. | .. | .. | .. | .. |
| Asia and Oceania | Total | .. | .. | .. | .. | .. |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

1) Includes same-day trips, cruises and trips with overnight stay in destination country.

Appendix table 6. Trips to Sweden and Estonia by type of trip in September to December 2019-2020*

| Type of trip | | Estonia | | | Sweden | | |
|----------------------------------|--|---------------------|--------------------|--|---------------------|--------------------|--|
| | | Trips 9-12/2020* | Trips 9-12/2019 | Year-on-year change, % 9-12/2020* - 9-12/2019 | Trips 9-12/2020* | Trips 9-12/2019 | Year-on-year change, % 9-12/2020* - 9-12/2019 |
| | | 1,000 trips | | | 1,000 trips | | |
| Trips, total¹⁾ | | 130 | 720 | -82 | .. | 540 | .. |
| Leisure | Total ¹⁾ | 130 | 640 | -80 | .. | 420 | .. |
| | Overnight stay in destination country | .. | 380 | .. | .. | 190 | .. |
| | Cruises | .. | 120 | .. | .. | 180 | .. |
| | Same-day trips (inc. day cruises) | .. | 130 | .. | .. | .. | .. |
| Business | Total ¹⁾ | .. | .. | .. | .. | 120 | .. |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data.
In some tables the sums do not amount to the totals shown because of rounding.

1) Includes same-day trips, cruises and trips with overnight stay in destination country

Appendix table 7. Trips with overnight stay in January to December 2015-2020*

| Type of trip | | | January-December | | | | | |
|---------------------|----------|---------------------------------------|------------------|---------------|---------------|---------------|---------------|---------------|
| | | | 2015 | 2016 | 2017 | 2018 | 2019 | 2020* |
| | | | 1,000 trips | | | | | |
| Trips, total | | | 38,060 | 38,910 | 39,490 | 38,580 | 38,720 | 28,220 |
| Leisure | Domestic | Total | 25,720 | 25,930 | 26,380 | 25,680 | 25,730 | 23,680 |
| | | Paid accommodation | 6,370 | 6,420 | 6,820 | 6,830 | 7,300 | 6,240 |
| | | Free accommodation | 19,350 | 19,510 | 19,560 | 18,850 | 18,430 | 17,440 |
| | Abroad | Total ¹⁾ | 7,250 | 7,240 | 7,570 | 7,390 | 7,350 | 2,070 |
| | | Overnight stay in destination country | 6,160 | 6,100 | 6,520 | 6,440 | 6,260 | 1,750 |
| | | Cruises | 1,090 | 1,140 | 1,050 | 950 | 1,100 | 330 |
| Business | Domestic | Total | 3,430 | 3,860 | 3,780 | 3,440 | 3,590 | 2,070 |
| | Abroad | Total ¹⁾ | 1,660 | 1,890 | 1,760 | 2,060 | 2,050 | 390 |

Symbols: [...] data not available or too uncertain for presentation, or subject to secrecy, [*] preliminary data. In some tables the sums do not amount to the totals shown because of rounding.

1) Includes cruises and trips with overnight stay in destination country

Quality description: Finnish Travel 2020

Relevance of statistical information

The statistics on Finnish Travel contain information on trips made by Finnish residents and on the number of persons having travelled during the year. The statistics describe trips in Finland and abroad including overnight stay and same-day trips abroad.

The data of the statistics are used for monitoring domestic travel and trips abroad made by Finnish residents. The data are intended particularly for the use of central government, tourism enterprises and organisations and researchers. Within central government, the data are mainly used for the balance of payment calculations. The data from the statistics are also reported to Eurostat, the Statistical Office of the European Communities in accordance with the Regulation on European statistics on tourism (EU) No 692/2011.

Statistics Finland collects the data of the statistics as a so-called mixed-mode data collection, that is, with a self-filled web questionnaire or alternatively as a telephone interview. The survey persons represent the population aged 15 to 84 permanently resident in Finland.

The data are collected on voluntary basis. Survey data on individual persons must be kept confidential by virtue of the Statistics Act (280/2004, Section 12).

The concept of usual environment is essentially connected to the definition of tourism. According to the World Tourism Organization (UNWTO), tourism comprises the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year.

Statistics Finland's classifications of municipalities and countries for the statistical reference year are used for classifying destinations of trips.

Methodological description of the statistics

The data for the statistics are collected with an inquiry consisting of two parts. The monthly inquiry collects data on trips made by Finnish residents during the past three months, their numbers and characteristics. In 2019, data were exceptionally collected about trips during three previous months.

In addition to the last monthly inquiry of the year, a so-called annual inquiry is made, where yes/no questions are used to establish the numbers of persons having made different types of trips during the statistical reference year.

The data collection is a sample-based inquiry conducted with a web questionnaire or alternatively as a telephone interview. The target persons are primarily asked to respond to the inquiry with a web questionnaire. If data are not obtained, the statistical interviewer will contact the target person by telephone. The data are collected between the February of the statistical reference year and the January of the year following it. The data for each monthly inquiry are collected during the following month. The data for the annual inquiry on persons having travelled are collected in connection with the last monthly inquiry of the year.

The population of the statistics comprises people aged 15 to 84 permanently resident in Finland according to the Population Information System. However, persons permanently living in institutions are excluded from the population. The samples are drawn with systematic sampling, and they represent the population comprehensively with respect to age, sex, area of residence and native language. Working-age people (aged 25 to 64) are drawn to the sample slightly more often than young people (aged 15 to 24) and pensioners (aged 65 to 84) because the highest number of trips is made by working-age people.

The sample size of the inquiry is 28,200 persons per year, that is, 2,350 persons per month. In 2019, the sample size was 16,000 persons per year. Until 2012, the same sample was also used in the data collection of the monthly statistics on consumer confidence.

The response data are expanded to the whole population with weighting coefficients. From 2012 onwards, the weighting coefficient for each month is expanded to the population of the month (preliminary data on

population structure). The strata used are the respondent's age group, sex and area of residence (major region). Before 2012, only sex was used as the stratum.

Correctness and accuracy of data

The data content of the statistics was extended particularly in the years 1995 to 1997 to correspond to the requirements of the EC Directive on tourism statistics (95/57/EC). In 1996, same-day trips abroad were included in the statistics in addition to trips with overnight stay, so in its present extent the statistics present a fairly comprehensive picture of travelling by Finnish residents. Only same-day trips in Finland are excluded from the statistics.

After the questionnaire reform of 2012, the respondent no longer decides the type of trip her/himself, but it is deduced from the responses given. All modes of overnight stays used during a trip are included in the questions, in order to ensure that trips with paid accommodation automatically get grouped correctly. This reduces errors and enables more accurate compilation of statistics.

The non-response rate for the survey is on the annual level 49 per cent. Non-response is one of the main sources of errors, as the size of non-response has an immediate effect on the size of the weighting coefficients. The larger the non-response rate, the greater the weighting coefficients.

Random variation caused by sampling is described by means of confidence intervals calculated for the annual estimates of trips and persons having travelled.

Table 1. Confidence intervals of numbers of trips by type of trip in 2019

| Type of trip | N | Sum | Standard deviation | 95% Confidence Limit for Sum | |
|---|-------|--------|--------------------|------------------------------|--------|
| | | | | Lower | Upper |
| 1,000 trips | | | | | |
| Domestic leisure trips with paid accommodation | 1,753 | 7,300 | 170 | 7,000 | 7,630 |
| Domestic leisure trips with free accommodation | 4,136 | 18,430 | 250 | 17,940 | 18,910 |
| Domestic business and professional trips | 614 | 3,590 | 140 | 3,310 | 3,870 |
| Same-day leisure trips abroad (incl. day cruises) | 241 | 790 | 50 | 680 | 890 |
| Leisure cruises abroad | 262 | 1,110 | 70 | 960 | 1 230 |
| Leisure trips abroad, overnight in country of destination | 1,963 | 6,260 | 140 | 5,990 | 6,520 |
| Business and professional trips abroad | 422 | 2,300 | 110 | 2,070 | 2,520 |

Table 2. Confidence intervals of numbers of persons by travelling activity in 2019

| Travelling activity | N | Sum | Standard deviation | 95% Confidence Limit for Sum | |
|--|-------|-------|--------------------|------------------------------|-------|
| | | | | Lower | Upper |
| 1,000 persons | | | | | |
| Didn't make leisure trips with overnight stay | 251 | 770 | 40 | 680 | 850 |
| Made leisure trips with overnight stay | 1,217 | 3,730 | 40 | 3,650 | 3,820 |
| Made domestic leisure trips with paid accommodation | 644 | 1,960 | 60 | 1,850 | 2,080 |
| Made same-day leisure trips abroad (incl. day cruises) | 327 | 1,010 | 50 | 910 | 1,100 |
| Made leisure cruises abroad | 275 | 850 | 50 | 760 | 930 |
| Made leisure trips abroad with paid accommodation, overnight in country of destination | 734 | 2,220 | 60 | 2,110 | 2,340 |
| Made business and professional trips, domestic and abroad | 293 | 890 | 40 | 800 | 980 |

The results are presented at the accuracy of ten thousand. Prior to 2012, figures below 10,000 were not published, but they were entered as uncertain data. From 2012 to 2015, figures under 50,000 were entered as uncertain data. Starting from 2016, figures under 100,000 are entered as uncertain data.

Timeliness and promptness of published data

Until 2011, data on the numbers of trips were published monthly six to seven weeks from the end of the statistical reference month. From 2012 on, preliminary data are released at four-month intervals six to seven weeks from the end of the period, but preliminary data for 2020 are exceptionally released four months from the end of the period.

Annual data are published on the website of the statistics on Finnish Travel around six months after the end of the year.

The data are published only on Statistics Finland's website. The annual Finnish Travel publication was produced as a printed copy until the statistical year 2008.

Annual data on trips are available by group of trips and destination area in Statistics Finland's StatFin database. The time series by group of trips start from 1991 and by destination area from 2000.

Comparability of statistics

The statistics have been made regularly since 1991. From 1991 to 1994, Statistics Finland produced the statistics on assignment of the Finnish Tourist Board. These years are mutually comparable, because uniform methods were used. In 1995, the statistics were transferred completely to Statistics Finland. The content and methodological changes started in the same year have had an effect on the comparability of data between 1995 and 1999. The data content and the calculation and data collection methods remained unchanged from 2000 to 2009. Due to changes made to the data collection in 2010 and 2012, the figures are not fully comparable with previous years.

Starting from the beginning of 2000, the survey has been made centrally every month together with the Consumer Survey (now Consumer Confidence). Prior to this, the data were collected in connection with those for Statistics Finland's Labour Force Survey, quarterly between 1996 and 1999 and before that three times a year.

In 2000, the maximum length of a trip changed from 90 to 365 days according to the guidelines of the World Tourism Organization (UNWTO). The fact that starting from the statistical reference year 2000, target persons have been asked about trips that ended during the survey period instead of trips that started, has also weakened the comparability of the data somewhat.

The data collection was changed in 2010 so that the survey period of the interview month was shortened from two months to one month, that is, the inquiry concerns only trips ended during the month immediately before the interview month instead of the two previous months as before. Previously, final data on the numbers of trips in each month were obtained as an average for two samples, after the change the figures are based on one sample.

From 2012 onwards, the statistics on tourism are compiled in accordance with the Regulation of the European Parliament and of the Council (EU) No 692/2011. At the same time, the population was extended from people aged 15 to 74 to those aged 15 to 84, more accurate weighting coefficients were introduced and significant changes were made to the interview questionnaire. On account of the revision, the data are not fully comparable with previous years. The extension of the *age group* increased the sums by group of trips by two to five per cent. The specification of the *weighting coefficient* increased the sums by group of trips by two to three per cent. It is difficult to define the effect of changed questions on the results obtained. The deduction of the type of trip from the responses given (instead of the respondent's own classification) has moved part of the trips to another group. The revised instructions aim to lower the amount of travelling belonging to the usual environment in the statistics.

In the 2019 survey, the reference period of the monthly survey was extended from one month to three previous months. The aim of the change was to obtain more travel observations from each respondent

than before. At the same time, however, fewer trips were obtained by month. This is assumed to be because either not all trips during three months were remembered to be reported or their reporting was felt too heavy especially for those who travelled much. This sub-reporting concerned especially short trips, business trips, and various trips made with guest and other free accommodation.

In order to maintain the comparability of the annual numbers of trips, the weight coefficients of trips were raised by type of trip and for trips abroad by country-specific coefficients. Source data outside the statistics describing annual level change were used to determine these inflating coefficients. Statistics Finland's accommodation statistics were used especially for trips with paid accommodation in Finland. For Finnish residents' trips abroad, statistical data based on data on telecommunications operators were used on visits by destination country, statistics on package tours of the Association of Finnish Travel Agents, passenger statistics on sea transport, and for Estonian tourism, statistics on the number of passengers published by the Port of Tallinn.

Data on persons having travelled are comparable between different years. The annual survey on persons having travelled was made in connection with the Labour Force Survey between 1991 and 2011 and after that as annexed to the Finnish Travel Survey.

Coherence and consistency/uniformity

Finnish travel compiles statistics on the demand for tourism. The supply of tourism in Finland is described in Statistics Finland's monthly and annually published **Accommodation statistics**. The statistics contain data on the accommodation capacity of hotels and its use and overnight stays at accommodation establishments broken down by the visitors' country of residence.

Tourism satellite account (TSA) is a statistical system in which the economic effects of tourism are described in a versatile and comprehensive manner. The figures for tourism accounts are published on the web pages of **Visit Finland's** statistical service Rudolf.

Statistics on passenger transport between Finland and foreign countries are compiled in Statistics Finland's statistics on international sea transport and air transport. However, these statistics do not report the country of residence of the passengers. The **Association of Finnish Travel Agents (AFTA)** publishes yearly on its website statistics on leisure package tours made by air and their market shares, which provide information about the number of trips bought through travel agencies by country of destination.

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